

Programme for the training workshop on

# Societal Impact of Science

*Top down and bottom up approaches to stimulating societal impact of research and how to monitor success*

AESIS

NETWORK FOR  
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

PRIDE  
Network

ASSOCIATION FOR  
PROFESSIONALS IN  
DOCTORAL EDUCATION

3&4 May 2022

National Library of  
Technology, Prague



# SOCIETAL IMPACT OF SCIENCE: FROM ASSESSMENT TO ADVANCEMENT

The Association for Professionals in Doctoral Education supports and provides resources to non-academic personnel, as their roles are essential to the quality and offerings in doctoral education and research. The annual PRIDE conference in 2022 on 'Embracing Impact in Doctoral Education: The way forward to solving grand societal challenges?' will be preceded by a two-day workshop for 15 to 20 research support officers, organised by AESIS, to help cultivate the research environment and transform doctoral education to increase societal impact of science and strengthen evaluation.

The workshop focuses on:

- ◇ Defining societal impact & exploring possible impact pathways
- ◇ Developing an internal infrastructure for impact; policies, strategies and facilities
- ◇ Cultural change; Incentivising, promotion and tenure
- ◇ Approaches to monitoring and assessing impact on society; Quantitative and qualitative indicators of impact
- ◇ Training & Education of researchers
- ◇ Monitoring impact in different disciplines
- ◇ Strengthening your impact profile
- ◇ Structured engagement with external stakeholders

## ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. AESIS pursue a multi-stakeholder, system-wide approach on an international level, with the belief that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.



**Tuesday 3 May 2022**

**Top down**

all times in CEST

**8.30 - 9.00 Walk in**

**9.00 Words of Welcome**

**9.05 Defining societal impact**

- ◇ Background and Perspectives on Impact
- ◇ Understanding Societal Impact & the challenges, why is it important?
- ◇ From contextual understanding to practical implementation

**10.30 - 11.00 Break**

**11.00 Exploring possible impact pathways**

- ◇ Finding and analysing the impact of research
- ◇ Understanding possible impact pathways
- ◇ The Impact lifecycle

**12.30 - 13.30 Break**

**13.30 Cultural change; Incentivising, promotion and tenure**

- ◇ Developing an internal infrastructure for impact; policies, strategies and facilities
- ◇ Drivers and barriers for planning and implementing an internal infrastructure for R&I impact
- ◇ Aligning bottom up agendas, ideas and interest with top down strategies

**15.00 - 15.30 Break**

**15.30 Approaches to monitoring and assessing impact on society; Quantitative and qualitative indicators of impact**

- ◇ Monitoring impact in different disciplines
- ◇ Strengthening your impact profile
- ◇ Assessing societal impact, ex-ante & ex-post

**Exercise: Proposing indicators of progress and achievement of impact**

**17.00 End of Day 1**



Wednesday 4 May 2022

## Bottom up

all times in CEST

8.30 - 9.00 Walk in

9.00 Words of Welcome

9.05 Engaging per impact; why this can't be done alone

- ◇ Team building; combining talents
- ◇ Co-creation
- ◇ Introduction to interdisciplinarity & intersectoral approaches

10.30 - 11.00 Break

11.00 Structured engagement with external stakeholders

- ◇ Mapping & engaging external stakeholders
- ◇ Connecting with business, government, and other societal stakeholders: from connection to co-creation
- ◇ Initiatives and tools for external engagement & the role of supporting staff

12.30 - 13.30 Break

13.30 Training & Education of researchers

14.00 Preparation time for group-presentations

15.00 - 15.30 Break

15.30 Participant-presentations

17.00 End of Course



# Antonia Caro Gonzalez



Toñi Caro has led the International Research Project Office at the University of Deusto, a middle size, non-research intensive university in the North of Spain. She is PhD in International and Intercultural Studies and is an accomplished and motivated thought leader with keen interest in social & digital innovation. She offers broad and extensive experience in academic research, policy analysis, and strategy design. Prolific author of several peer-reviewed publications on a diverse range of social issues related to internationalisation, higher education, and sustainability.

Proactive communicator, skilled analyst, and pragmatic problem solver poised to quickly build rapport and trust with partners to expedite attainment of short and long-term goals, priorities, and objectives.

She has been actively promoting social impact in the Basque and Spanish context for over a decade now in connection with international peers and collaborating with AESIS since its inception.

# Anika Duut van Goor



As Director of the international Network for Advancing and Evaluating Societal Impact of Science (AESIS) Anika Duut van Goor manages a platform for stakeholders in academia, government, industry and civil society to exchange experiences and best practices on demonstrating and optimising the impact of world-class science on economy, culture and well-being. She develops conferences, courses and expert-meetings on several aspects within this spectrum, such as impact assessment, research strategy, science policy and many more. She also frequently performs as speaker on mapping stakeholders in the science impact eco-system and learning skills for project management and engagement with non-academic players.

Anika received her Research Master's degree in Political Science and Public Administration from Leiden University, the Netherlands, where she continued working on research projects and teaching programmes for two years. Her project management skills were gained through her work at Médecins du Monde, TEDx and the film industry. With a Musical Theatre degree from AMDA - New York in her back pocket Anika still manages to write and perform whenever she is not busy trying to help increase the utilisation of scientific knowledge and data for the wellbeing of people and the world they live in.